

## ART REQUIREMENTS FOR DIGITAL PRINTING

### ACCEPTABLE ARTWORK

- Photos, transparencies (these will require scanning to digital file – charges apply).
- Digital artwork – supplied on CD or DVD – Please supply colour printed proofs with all digital files. Smaller digital files (5Mb or less) can be emailed to [info@designtints.co.nz](mailto:info@designtints.co.nz)

### COMPATIBLE ARTWORK

The Following applications in PC compatible

- Adobe Illustrator CS (or less) – Flattened ‘eps’, ‘ai’ or ‘pdf’ format
  - Adobe Photoshop CS (or less) – Flattened ‘eps’ or ‘tiff’ format
- common applications that are unsupported are: MS Word, MS Publisher, MS Power Point

### FILE SET UP

- File may be set up in any scale from 10% to 100% of the final print size. Please confirm actual size as well as scale used. Artwork must be in correct proportion to the shape of the finished job. (dpi should be above 120 if image is scaled).
- A bleed of no less than 20mm must be provided on all artwork.
- Any doors, shelves or other obstruction should be noted with artwork.  
Note: Doors requiring a wrap around edge will need to be allowed for in artwork.
- Any linked pictures or files must be supplied with digital artwork.
- Text must be converted to curves where possible or the font supplied with artwork.
- All scanned or computer generated bitmap images should be supplied as CMYK.
- Bitmap images should be supplied at the highest resolution possible (especially where the finished product is large) so as to avoid pixilation when scaled up. When scanning, scan at no less than 360 dpi.
- Note: The transparency function in Adobe Illustrator is **NOT** compatible with postscript printing. Any artwork that requires a transparent effect should be done in Photoshop and then flattened.

### TIME FRAME AND COSTINGS

- Allow for up to 10 working days from time of approval of artwork for job to be completed.
- Any artwork that will need to be adjusted or created will incur a \$60 per hour cost. If artwork needs alterations, client will be notified with an approximate cost of work to be completed prior to any alterations being made.

### COLOUR MATCHING AND FADING

- Without a provided sample or a **PANTONE** colour we cannot guarantee colour matching.
- We will not guarantee colour matching if any panels need to be replaced more than three months after job completion.